

Become an  
**IPA MEMBER** and be  
informed about new  
industry developments  
and up to date  
research



## CONNECT WITH THE GREEN & GROWING WORLD OF INTERIOR PLANTSCAPING

### WHY JOIN THE IPA?

IPA is committed to the successful growth of the Interior Plantscape industry and to increasing profitability and professionalism of our members through promotion, representation, education and communication.

Membership is open to sole traders, small & medium business, corporate companies, universities, government, community, schools and universities, trade organisations, associations, NFPs, students and retired professionals. Sponsorship enquiries are always welcome.

### MEMBER BENEFITS

- > Networking and business support
- > Education and training opportunities
- > Free access to regular webinars containing valuable industry and business expertise
- > Share your achievements and success stories on our social media pages
- > Subscription to monthly e-newsletter and e-bytes
- > Member discounts on products and services
- > Online resources and templates
- > Updates on latest products and trends
- > Opportunity to gain IPA accreditation and use of accreditation logo
- > Use the Member of IPA (yearly) logo for promotional purposes
- > Your company will be listed on IPA website and can link directly back to your own website
- > Support and access to current scientific research
- > Access to Industry developed standards

### WHO ARE WE?

Interior Plantscape Association (IPA), founded in 1982, is a not-for-profit association proudly representing the growing Indoor Plant Hire & Maintenance Industry across Australia and New Zealand.

IPA members design, install and maintain green life displays that bring measurable business benefits to the productivity of our client organisations. Green life designs also inspire and connect people with nature, a term scientists call 'biophilia', bringing numerous health and well-being benefits to our clients.

Creating an enjoyable, comfortable and beneficial place to be is important for profitability and the industry standards for these need to remain reliable and accountable; this is where being an IPA member can contribute to your businesses success.

Additionally, IPA represents members in the greenscaping industries such as allied traders and information providers; for example, potting media manufacturers, container manufacturers and businesses who provide services to our industry.

For more information call 0452 590 255 or to join visit:  
[www.interiorplantscape.asn.au](http://www.interiorplantscape.asn.au)

