



Phone Photography 101: How to Take Good Pictures with Your Mobile Device

The IPA Awards entrants will be able to submit up to twenty (20) photos of an installation they have completed as well as a written submission of up to 1,000 words.

When submitting your entries you want your photos to look great!

You spend time designing your installation so why not spend time taking awesome photos.

Before the days of smartphones — if you can remember such a time — taking a great photo was a labour-intensive process. You'd have to buy a fancy camera and editing software for your desktop computer, and invest some serious time and energy into learning how to use them.

But, thanks to our mobile devices and the editing apps that come with them, we can now take high-quality photos and edit them without too many bells and whistles — all from the same device that we use to make calls.

This rest of this article is worth reading as it will give you great tips on how to take the perfect picture that will impress the judges!

blog.hubspot.com/marketing/good-pictures-phone-tips